

E-COMMERCE INTEGRATION

At Smyth Retail, eCommerce Integration allows retailers to efficiently integrate to multiple shopping cart platforms. As products are defined and orders or received into **Merchant Plus!** product can be published and updated for on hand availability and pricing as they are changed. As web orders are processed they are recorded in the merchandise reporting system as a separate store. Perhaps most importantly, when products are no longer available they are efficiently removed from the site. Most retailers discover that removing products that are no longer available is much more important and time consuming than publishing new products.



WEB PRODUCT MANAGEMENT

- Product Content Management
- Image Management
- Near real time On Hand
- MP! Merchandise Management
- Price Change Management
- Style Removal Wizard
- Shipping Price/Weight
- Keyword defaults
- Related Style Lists*

INVENTORY AVAILABILITY

Real time updates for any defined store group:

- Sales
- Receiving
- Sales Order Commitments
- Transfer Directives
- Physical Inventories

SUPPORTED SHOPPING CARTS

Currently Magento© and X-Cart© shopping carts are supported. New integrations are in the works.

ORDER PROCESSING

- Manage Fulfillment Store Transfer
- Update Centralized Customer Profile
- Exception Management
- Record Web Store Sales
- Credit Sales by Associate
- Foreign Currency Support

IMAGE PROCESSING

- Multiple Primary Images*
- Optional Color Images
- Automatic resizing of images for thumbnails.

Note: Not all functions are supported by all shopping carts or web integrators.