

POINT OF SALE

Point of Sale must do much more than handle the basic transactions of a "cash register." The **Merchant Plus!** POS system **delivers the most "customer sensitive" point of sale system on the market.** By enabling the sale floor with real-time details of their purchase history, outstanding credits, deposits, and balances your customer service levels become elevated well beyond the capabilities of even the largest "big box" retailers. **Merchant Plus!** helps you beat the big guys with superior service!



BASIC POINT-OF-SALE FEATURES

- Intuitive and Easy-to-use
- Flexible Quick-Key Menus
- Touch Screen
- Flexible Tenders
- Email Receipts
- PA-DSS v1.2 Certified
- Fingerprint Login option
- High Speed Credit Authorization
- No Fee – Gift Cards
- Multiple Tax Jurisdictions
- Reprint Receipts & Gift Receipts
- Cashier Accountability
- Currency Conversion
- Email Clients and Associates
- Sale Audit
- Daily Diary Entries

SO MUCH MORE!

- Detailed Customer Profiles
- Certificate and Store Credit Tracking
- Stored Value Programs
- Sales Associate Performance
- Integrated Accounts Receivable

SALES ORDER MANAGEMENT

- Suspend/Retrieve or Hold Transactions
- Special Order/Trunk Shows
- Quotes/Proposals
- Approvals
- Layaways or Will Call
- Deferred Billing
- Alterations
- Rentals
- Deliveries and Shipments



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Ease of Use: Since we started with “old brassies” in 1949 we have never seen such an easy to use and intuitive Point of Sale system. Frankly, it surprises us how quickly new users learn to use the point of sale functions. The intuitive touch screen design is key to a system that is so easy to use that training is minimal. You control where user defined keys are displayed and can tailor the functionality based on the needs of each workstation. Keys can represent functions, items you sell frequently, or even sub menus so you can separate management and reporting functions and minimize screen clutter.

Superior Service Levels: Perhaps the most important feature of the system is the ability to maintain detailed customer profiles right at the point of sale. Review past purchase history and personal preferences for each of your customers. You can record all customer contacts and create reminder notes for follow up. E-mail or create merged Word® documents to any of the addresses on file to build store traffic. House charge, gift certificate and store credit balances are maintained and available for tendering. Easily identify customers by name, account numbers, phone numbers or use advanced search options to maintain profile information without the expense or inconvenience of physical loyalty cards.